



## Public Health Local Oral Health Program

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# Hybrid Advisory Committee - NOTES

Thursday, April 6, 2023, 3:00 p.m. – 4:30 p.m.

**Vision:** We envision a county where all individuals have equal opportunities and resources to achieve and maintain optimal oral health.

**Mission:** To facilitate and coordinate county-wide efforts to improve oral health knowledge, access, and utilization, thereby improving oral health outcomes.

Agenda Item	SEE PRESENTATION SLIDES FOR ADDITIONAL INFORMATION
Oral Health Resource Spotlight	<ul style="list-style-type: none"> <li>• <b>Diana Marcela McKenna – Program Manager</b>  <b>El Sol Neighborhood Education Center – Home Visiting Program Office (909)884-3735, dianamckenna@elsolnec.org</b> <ul style="list-style-type: none"> <li>○ Serves the Inland Empire and offers technical assistance in the development and implementation of Community Health Workers (CHWs) and Promotores programs to identify and target community priorities.</li> <li>○ The home visiting program consists of case managers and clinical CHWs. CHWs are advocates, organizers, educators, health navigators, and assist in managing many chronic diseases.,</li> <li>○ CHWs participate in Door-to-Door outreach, events, in family and community resource centers.</li> <li>○ Individual Initiatives focus on: <ul style="list-style-type: none"> <li>▪ Health Promotion and Disease Prevention (weight loss program, Diabetes prevention, Asthma Education, Cardiovascular Health, Healthy Eating &amp; Active Living)</li> <li>▪ Strengthening Families - Home Visitation Program (HFA Maternal Health, Healthy Children and Resilient Families, Community Health Education Worker)</li> <li>▪ Advancing to Prosperity (Financial Literacy, Workforce Development, Affordable Housing)</li> <li>▪ Outreach and Connections (Emergency Preparedness, Health Access and Enrollment, 2020 Census)</li> </ul> </li> </ul> </li> </ul>

### BOARD OF SUPERVISORS

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**Smile SBC Health Edu  
Updates**

- **Partner Pledges:** Thank you to those who have already completed a pledge. A Partner Pledge is an informal, non-binding way to officially show your support. If you would like to be listed as a pledged partner, please contact us at [info@smilesbc.org](mailto:info@smilesbc.org) for a form. Our pledged partners are listed on our website: <https://smilesbc.org/partners-providers/>
- **Recent Events and Activities:** Feb 2023
  - National Children’s Dental Health Month (NCDHM) – Hosted by the ADA every February. ADA’s theme was Brush, Floss, Smile. Smile SBC created a tool kit which introduces how to properly brush, tips on how to floss, and visiting the dentist. PDFs and Resources are in English and Spanish can be accessed and downloadable from our website.
  - NCDHM Bundles were distributed to our partners. The kits included: Smile CA Brush Floss Smile Poster, Potter the Otter Visits the Dentist Books, and youth toothbrush kits.
  - Partnered with First 5 in the Little Teeth Big Responsibility Campaign
  - Hosted a Dental Day media event at E. Neal Roberts Elementary School in San Bernardino. Geri Smiles conducted over 60 dental health assessments to the kindergarten and transitional kindergarten students.
    - A Big Thank You to everyone who participated in this campaign: San Bernardino City Unified - who helped us coordinate with this school, Travis Tramel (Geri Smiles) the school’s dental provider, Karen Scott (Executive Director of First 5), Joshua Dugas (Director of DPH), and Supervisor Joe Baca Jr (5<sup>th</sup> District Supervisor).
  - Data collected in this campaign showed:
    - 88% increase in Smilesbc.org page views compared to last year’s campaign in media, digital and social coverage views.
    - 38% increase in Smilesbc.org Find-a-Dentist Page View compared to last year.
  - Dec 2022:
    - 12/17 – SBCUSD SB High School Health Fair
    - 12/19 – Dept of Child Support Services tabling
  - Feb 2023:
    - 2/3 – HAFDRA Screening Event – Rim of the World
    - 2/22 – SBCUSD Cal Safe Resource Fair for Teen Parents
  - March 2023:
    - 3/11 – Child Care Resource Center Family Play Day
    - 3/14 – El Sol Home Visitor Oral Health Training
    - 3/19 – Pastor Michael – Operation H.E.L.P (Healing Every Lost Person)
    - 3/24 – Pastor Jones Homeless Outreach Event
    - 3/31 – IEHP Dental Day – Victorville
    - 4/1 – Spring into Action Health Fair – Victorville
    - 4/1 – Spring into Action Health Fair – San Bernardino
    - 4/5 – Health Fair for SB County Probation
- **Event Requests:** Visit our website or [click here](#) for the Smile SBC event request form if you would like us to attend your event or provide education/training to your clients/staff. We have toothbrush kits as well as education materials and local dentist/insurance information. Most flyers, handouts and brochures are available for download on our [website](#).

	<ul style="list-style-type: none"> <li>• <b>Additional Resources and Educational tools:</b> <ul style="list-style-type: none"> <li>○ <a href="#">Steps to Enroll in Medi-Cal</a> and <a href="#">Medi-Cal Dental and Low-Cost Clinics</a></li> <li>○ <a href="#">Visit your Dentist</a> video focuses on the importance of visiting your dentist at the first tooth and last year's ADA theme on dental sealants.</li> </ul> </li> <li>• <b>Social Media</b> <ul style="list-style-type: none"> <li>○ We are now on Facebook, Instagram, and TikTok. Please follow and give us a like at our social media handles: SmileSBC_DPH.</li> </ul> </li> <li>• <b>Developing Educational Material</b> <ul style="list-style-type: none"> <li>○ Materials and kits are available for partners</li> <li>○ Just a few examples: Medi-Cal Enrollment Sheet, Dental Clinic List with a QR code for access to all dental provider in the area</li> <li>○ Oral Health in Schools flyer – Received approval. We can now distribute to school administrators, teachers, parents, anyone who would like to share the importance of incorporating an oral health program in their school/district. PDF is available on our website.</li> <li>○ Laura Gallardo, HESII, is developing a guide for districts for entering kindergarten oral health assessments into SCOHR.</li> </ul> </li> </ul>
<p><b>Program Updates</b></p>	<ul style="list-style-type: none"> <li>• Updates from the state Office of Oral Health:       <ul style="list-style-type: none"> <li>○ Upcoming California Smile Survey for the 23/24 school year to determine prevalence oral health in San Bernardino County</li> <li>○ Care Coordination System – In process at the state to develop a system we can possibly adopt in our county. We will share the information as we get it with the school workgroup.</li> <li>○ Updated the CA Oral Health Technical Assistance Center. <a href="https://oralhealthsupport.ucsf.edu/resource-center">https://oralhealthsupport.ucsf.edu/resource-center</a></li> </ul> </li> <li>• <b>School Program Expansion Efforts</b> <ul style="list-style-type: none"> <li>○ The State goal is to increase the number of eligible schools with dental programs in San Bernardino County by 50% by 2027           <ul style="list-style-type: none"> <li>▪ Increase Oral Health Assessment in Schools RFA (stipends to assist with expansion of KOHA), state goal is 60%</li> <li>▪ Increase reporting in SCOHR (System for California Oral Health Reporting)</li> <li>▪ Increase the sealant prevalence</li> <li>▪ Decrease Disparities</li> </ul> </li> <li>○ <b>Progress:</b> <ul style="list-style-type: none"> <li>▪ Contracts with five Dental Provider partners to provide kindergarten assessments</li> <li>▪ Expanded partnership with SB County Superintendent of School and CAHELP</li> <li>▪ Established SCOHR accounts in additional school districts</li> <li>▪ Discovered 3 previously unknown school dental providers</li> <li>▪ Dental providers partners have new agreements with four school districts with more to come soon</li> <li>▪ Portable dental equipment in transit and will be distributed soon</li> <li>▪ We have great support from our DPH Leadership and Health Officer in helping us connect to more schools and getting our message/services out in the community.</li> <li>▪ HAFDRA – very appreciative of the work Shellie Boydston is doing in the Rim of the World schools. Beginning this month and next she will start to do sealant programs in 3 elementary schools.</li> </ul> </li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Workgroups</b> <ul style="list-style-type: none"> <li>○ <b>School Program Workgroup:</b> <ul style="list-style-type: none"> <li>▪ Met in February. Discussed the description of the workgroup and SWOT (strength, weaknesses, opportunity, threats)</li> <li>▪ Received great feedback to better suit our collaborated efforts</li> <li>▪ Looking forward to a regional collaboration with Sandra (Riverside LOHP) and Sang (IE School Health Coalition)</li> <li>▪ Dental providers, we are asking for your help/feedback on how best we can support your efforts in the schools.</li> <li>▪ We are looking to possibly create short videos to send in place of letters to administrators to showcase your work and the importance of having an oral health program in their school</li> </ul> </li> <li>○ <b>Evaluation and Quality Improvement:</b> <ul style="list-style-type: none"> <li>▪ We will be integrating QI and Evaluation improvement into the school program workgroup</li> <li>▪ Next workgroup meeting detail will be out soon. We will be discussing the communication/education aspects of the school program and continue to develop tools to assist us in collecting data needed for reporting to the state.</li> </ul> </li> </ul> </li> </ul>
<p><b>Next Steps / Upcoming</b></p>	<ul style="list-style-type: none"> <li>• <b>Next Steps</b> <ul style="list-style-type: none"> <li>○ Work Groups – next meeting possibly end of May</li> <li>○ Continue School Program Expansion efforts</li> <li>○ Equipment for School Programs – Distribution soon</li> <li>○ Events and Classes – Seek out new opportunities and partners</li> <li>○ Summer Meals events coming in June/July</li> </ul> </li> <li>• If you have questions or would like more information about anything indicated above or during the meeting, please do not hesitate to contact us: <a href="mailto:info@SmileSBC.org">info@SmileSBC.org</a> or <a href="https://smilesbc.org">https://smilesbc.org</a></li> <li>• <b>Next Advisory</b> is tentatively planned for June 2023, in person with a virtual option for those who cannot attend in person</li> </ul>
<p><b>Opportunity for Partner Updates/Announcements</b></p>	<ul style="list-style-type: none"> <li>• <b>Sandra Velasco – Riverside County LOH</b> <ul style="list-style-type: none"> <li>○ Next Advisory meeting is scheduled for April 13, 2023, 10:00 am – 11:30 am</li> <li>○ If anyone is interested in collaborating with Riverside County LOH, please email us at <a href="mailto:RC-OHP@ruhealth.org">RC-OHP@ruhealth.org</a></li> <li>○ Partnership with Colgate Bright Smile Bright Futures for mobile unit at events and possibly schools</li> <li>○ Riv. LOH met with IEHP Resource Center to kick off their Summer Programs including a Back-to-School event. At this event:           <ul style="list-style-type: none"> <li>▪ Riv. LOH will assist/educate the children and families</li> <li>▪ Collaborating with Colgate to provide dental screenings</li> <li>▪ IEHP will be providing backpacks</li> <li>▪ CA School-Based Health Alliance meeting update –</li> <li>▪ Transportation for IEHP members: Dental visits are a covered benefit. Members can receive assistance by calling IEHP Member Services phone number located on the back of the members IEHP ID card.</li> </ul> </li> </ul> </li> <li>• <b>Sang Trieu – CA School-Based Health Alliance</b> <ul style="list-style-type: none"> <li>○ Annual Conference April 17, 2023 – sold out event</li> <li>○ Advocacy day: April 18, 2023 – sold out event</li> <li>○ LA Trust – Workshop: Working Towards a Cavity Free Future in CA</li> </ul> </li> </ul>

- San Bernardino County - Inland Empire Health Coalition meeting for 23/24 school year will be held on Friday, May 12, 2023 from 11am – 2pm. Invitation to come later this month. IEHP will be hosting this meeting at their Rancho Cucamonga location.
- Excited to collaborate with Smile SBC School Program Workgroup
- Question: Jennifer Nowotney: Can the community providers attend the IE Coalition event? Yes, anyone interested in understanding/promoting school based health services in school, includes: physical, mental and oral health is welcome.
- To be added to their mailing list please email Sang [slengtrieu@schoolhealthcenters.org](mailto:slengtrieu@schoolhealthcenters.org)
- **Jayla Griffin – Maternal Health Network**
  - Bring together various stakeholders in the maternal health system to support children and families in SB County
  - Services provided: Provider training, resources, and creative spaces to help providers improve the quality of the community they serve and live in.
  - You can sign up for their free membership, find resources, newsletters, events, and more by visiting their website at <https://www.maternalhealthnetworksb.com/>
  - Save the Date! MHN Summit – June 12<sup>th</sup>
  - For more information/questions please email Jayla at [jgriffin@diversityuplifts.org](mailto:jgriffin@diversityuplifts.org)
- **Joanna Diaz – Smile California**
  - 2023 Medi-Cal Member Customer Service Survey is live on the Smile CA website.
    - Please encourage Medi-Cal members to take the short survey
    - One lucky winner will receive a \$75 gift card
    - Members are only allowed to take the survey one time
    - Survey available to complete by mail or online
  - April Medi-Cal Member Bulletin are being emailed this week. To join the distribution list, please email [jdiaz@delta.org](mailto:jdiaz@delta.org)
  - Joanna is available for in-person or virtual Medi-Cal/Dental Benefit presentation for staff or members
- **Phyllis Hough – Assistance League of SB**
  - In March: Warm Spring and Marshall Elementary – sealants provided
  - 4/5 & 4/6 - Lincoln Elementary, AL provided 54 sealants treatments to 3<sup>rd</sup> and 4<sup>th</sup> graders.
  - Week of the 10<sup>th</sup> – AL will be at Riley Elementary
  - In addition to the sealant program for 3<sup>rd</sup> and 4<sup>th</sup> graders, all students including the ones who do not participate receive a dental hygiene kit
  - July 19, 2023 – Will be participating in the Back-to-School event for the SBCUSD
  - April 7<sup>th</sup> – Orthodontic Screening Program, Dr Galindo identifies children who need braces and works with a local Orthodontist (San Bernardino). AL offers some financial assistance to help families with the cost of braces.
  - Eligible age group: 5 yrs. – 25 yrs.

	<ul style="list-style-type: none"> <li>• <b>Mireya Furman – SAC Health</b> <ul style="list-style-type: none"> <li>○ Introduced their Mobile Clinic Services at the SBCUSD               <ul style="list-style-type: none"> <li>▪ Provided additional services to assigned schools</li> <li>▪ Started the Mobile Clinic at Cajon HS - very successful!!</li> <li>▪ Utilizing the Mobile Clinic in place of the Virtual Dental Home</li> </ul> </li> <li>○ Continued participation with community events</li> <li>○ April 13<sup>th</sup> and 27<sup>th</sup> - Night mobile clinic will be available at Crosswalk Church in Loma Linda, this event is geared towards the homeless community. Meals are being provided and showers will be available.</li> <li>○ Flyer will be available if you would like to share with your organizations.</li> </ul> </li> <li>• <b>Dr. Enrique Melgoza – ParkTree Community Health Center</b> <ul style="list-style-type: none"> <li>○ Continuing to communicate regularly with Ontario/Montclair School District to arrange the onsite oral health assessment days which are held annually.               <ul style="list-style-type: none"> <li>▪ Children are provided with an informational handout that they can take to their parents/guardian listing the services ParkTree provides.</li> <li>▪ For Children's National Dental Health Month, an in-person dental assistant was present at a OMSD campus to provide oral health education, how to floss/brush, and handed out 82 toothbrushes to the students</li> </ul> </li> </ul> </li> </ul>
<p><b>Prize Winners!!!</b></p>	<p><b>Winners of the trivia game:</b>        Congratulations and thank you for playing along!!</p> <ul style="list-style-type: none"> <li>➤ Dr. Euni Cho – Spring Lily and \$25 Amazon Card</li> <li>➤ Jayla Griffin – Spring Lily and \$15 Amazon Card</li> <li>➤ Mia Fisher – \$15 Amazon Card</li> </ul> <p>(No government funds are used to purchase prizes.)</p>
<p><b>Meeting Evaluation Survey</b></p>	<ul style="list-style-type: none"> <li>• SmileSBC is hoping to improve our future meetings and will be increasing our emphasis on data and evaluation. We have developed a short anonymous survey to get your valuable feedback. Please take a minute or two to complete the Smile SBC Advisory Committee Meeting Survey:</li> </ul> <p><a href="https://dphsbccounty.co1.qualtrics.com/jfe/form/SV_blur9ZQJ9usZLjo">https://dphsbccounty.co1.qualtrics.com/jfe/form/SV_blur9ZQJ9usZLjo</a>        The survey will close on April 26, 2023</p>
<p><b>THANK YOU</b>  <b>to those who were able to attend!!!</b></p>	



Public Health

# Advisory Committee

April 6<sup>th</sup>, 2023





# Welcome

Sign-in by typing your **name** and **organization** in the chat box. Include your **email address** in the chat if we do not already have your email.

Please remember to **mute**.

Please put **questions** in the chat box. We'll answer them as we are able.

If you have **announcements**, feel free to put them in the chat box. We will also allow time at the end of the meeting for you to provide announcements.

**Meeting Evaluation Survey will be sent out with the minutes.**





# Smile SBC Team

**Bonnie Flippin**  
Program Coordinator



**Laura Gallardo**  
Health Education Specialist II



**Maria Davalos**  
Office Specialist



**Monica Garcia**  
Statistical Analyst



**Jazmin Pelayo**  
Health Education Specialist I





# Vision

*We envision a County where all individuals have equal opportunities and resources to achieve and maintain optimal oral health.*



- Access to Oral Health Care**
- Oral Health **Knowledge**, Education and Public Awareness
- Oral Health **Workforce**
- Integration** of Services (Medical, Dental and Other)
- Coordination** of Countywide Efforts
- Surveillance**, Measurement and Evaluation



# Today's Agenda

## Oral Health Resource Spotlights

- El Sol Home Visiting Program

## Smile SBC Health Education Updates

- National Children's Dental Health Month
- Little Teeth, Big Responsibilities
- In the Community

## Program Updates

- Updates from the State OOH
- School Expansion Efforts
- Workgroups

## Next Steps

## Partner Updates and Announcements





# Prize Opportunity!

Scan QR Code

Please make sure to include  
**YOUR FULL NAME AND EMAIL**  
to receive your prize.

Chance to win a Spring Lily and  
Amazon Gift Cards!



*No government funds are used to purchase prizes.*



# Pledged Partners

Smile SBC Partner Page:

<https://smilesbc.org/partners-providers/>

Contact us for the pledge form!

[info@smilesbc.org](mailto:info@smilesbc.org)



*Thank You!*

FOR YOUR PARTNERSHIP



## *Community Organizations*

California Health Collaborative  
Center for Oral Health  
Community Health Association Inland Southern Region  
Inland Empire Health Plan  
Inland Regional Center  
Inland SoCal 211  
Kaiser Permanente  
Loma Linda University Health Institute for Health Policy and Leadership  
Providence St. Mary Medical Center  
Riverside County Oral Health Program  
San Antonio Regional Hospital  
Smile, California

## *Dental Providers*

Big Smiles  
Children's Choice Dental Care  
Friendly Flosser  
GeriSmiles Mobile Dental Hygiene Clinic  
Healthy Dental Care  
Healthy Teeth For Kids  
Magicland Children's Dental Group  
Morongo Basin Community Health Center  
ParkTree Community Health Center  
SAC Health System

## *San Bernardino County Programs*

Black Infant Health  
Clinical Health and Prevention Division  
Community Vital Signs  
Family Health Services  
First 5 San Bernardino  
Health Promotion and Education Services  
Healthy Communities  
Nutrition Program  
Preschool Services Department  
Women, Infants and Children (WIC) Program





The screenshot shows a web browser window with the URL [smilesbc.org/partners-providers/](https://smilesbc.org/partners-providers/). The page header includes the Smile logo and a navigation menu with items like SBCounty Home, Vision, Visiting, Living, Working, Services A-Z, Directory, E-Subscriptions, and a language selector. A secondary navigation bar contains Home, About Us, Oral Health Resources, Partners & Providers (which is highlighted), Find a Dentist, Documents, and FAQ. The main content area is divided into three columns:

- Community Organizations:**
  - [California Health Collaborative](#)
  - [Center for Oral Health](#)
  - [Community Health Assoc. Inland Southern Region](#)
  - [Inland Empire Health Plan \(IEHP\)](#)
  - [Inland Regional Center](#)
  - [Inland SoCal 211](#)
  - [Kaiser Permanente - San Bernardino County Area](#)
  - [Loma Linda Univ. Health Institute for Health Policy and Leadership](#)
  - [Providence St. Mary Medical Center](#)
  - [Riverside County Oral Health Program](#)
  - [San Antonio Regional Hospital](#)
  - [Smile, California](#)
- Dental Providers:**
  - [Big Smiles](#)
  - [Children's Choice Dental Care](#)
  - [Friendly Flosser](#)
  - [GeriSmiles Mobile Dental Hygiene Clinic](#)
  - [Healthy Dental Care](#)
  - [Healthy Teeth for Kids](#)
  - [Magicland Children's Dental Group](#)
  - [Morongo Basin Community Health Center](#)
  - [Parktree Community Health Center](#)
  - [SAC Health System](#)
- County-Based Programs:**
  - [Black Infant Health](#)
  - [Clinical Health and Prevention Division](#)
  - [Community Vital Signs](#)
  - [Family Health Services](#)
  - [First 5 San Bernardino](#)
  - [Health Promotion and Education Services](#)
  - [Healthy Communities](#)
  - [Nutrition Program](#)
  - [Preschool Service Department](#)
  - [Women, Infants, and Children \(WIC\) Program](#)



# Oral Health Spotlight

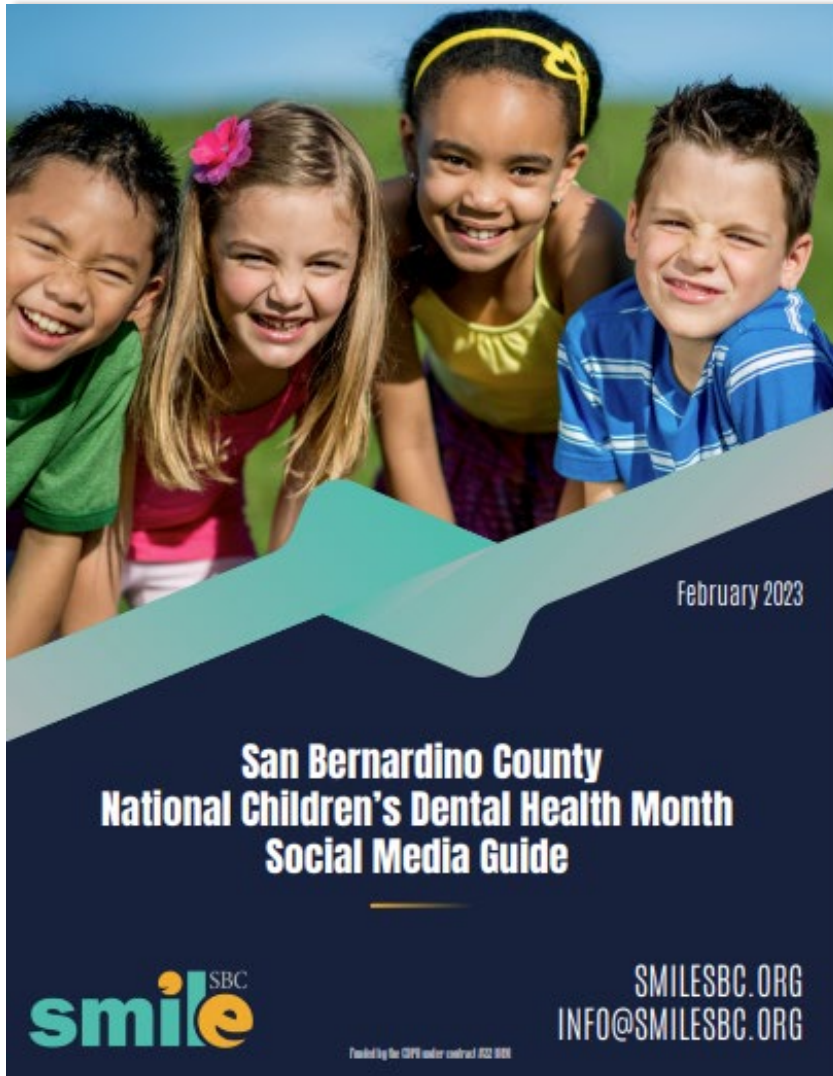
## El Sol Neighborhood Education Center- Home Visiting Program

Marcela McKenna, *Program Manager*








## February National Children's Dental Health Month



### Smile San Bernardino County

#### National Children's Dental Health Month Social Media Guide 2023

Follow the San Bernardino County Department of Public Health (DPH) and Smile SBC on the following social media platforms:

-  Tik Tok: @smilesbc\_dph
-  Facebook: @smilesbc\_dph and @SBCPublicHealth
-  Instagram: @smilesbc\_dph and @SBCCountyDPH

Two ways to promote the following National Children's Dental Health Month materials:

1. Request a .zip file of all posts from [info@smilesbc.org](mailto:info@smilesbc.org).
2. Share the posts from DPH platforms to your organization's social media pages after Smile SBC posts them to the platforms. Check our platforms on or just after the dates listed with the images below for the new posts.

How to use Smile SBC Social Media Guide:

- Post the social media photos at least once a week according to dates. You do not have to post everything in this social media guide.
- Copy and paste text along with the photos in the appropriate fields for posting.
- Add your own relevant hashtags (#) to the text. Suggested hashtags include, but are not limited to:
  - #oralhealth
  - #nationalchildrensdentalhealthmonth
  - #NCDHM
  - #NCDHM2023
  - #publichealth
  - #smileSBC
- Posting and resharing at least once a day increases user engagement of posts.





# National Children's Dental Health Month

**San Bernardino County Public Health** **smile** SAN BERNARDINO COUNTY

**NCDHM Social Media Posting Guide Week 1 – Wednesday, February 1, 2023**

February is National Children's Dental Health Month! To maintain a healthy smile, brush and floss every day and visit the dentist every 6 months. To learn more, please visit our website [www.smilesbc.org](http://www.smilesbc.org) #NCDHM #oralhealth #publichealth #smileSBC

¡Febrero es el Mes Nacional de la Salud Dental de los Niños! Para mantener una sonrisa saludable, cepílese los dientes y use hilo dental todos los días, y visite al dentista cada 6 meses. Para obtener más información, visite nuestro sitio web en [www.smilesbc.org](http://www.smilesbc.org) #NCDHM #saludoral #saludpública #smileSBC

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**San Bernardino County Public Health** **smile** SAN BERNARDINO COUNTY

**NCDHM Social Media Posting Guide Week 2 – Monday, February 6 2023**

Brushing your teeth twice a day for two minutes can help lower your chances of getting cavities, tooth loss and oral cancer. To learn other tips to protect your teeth, visit our website at [www.smilesbc.org](http://www.smilesbc.org) #NCDHM #oralhealth #publichealth #smileSBC

Cepillarse los dientes dos veces al día durante dos minutos puede ayudar a reducir las posibilidades de tener caries, pérdida de dientes y cáncer oral. Para obtener más información sobre cómo proteger sus dientes, visite nuestro sitio web en [www.smilesbc.org](http://www.smilesbc.org) #NCDHM #saludoral #saludpública #smileSBC

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**San Bernardino County Public Health** **smile** SAN BERNARDINO COUNTY

**NCDHM Social Media Posting Guide Week 3 – Monday, February 13, 2023**

Remember to floss daily. Brushing only cleans the surfaces of your teeth. It does not reach the food that is in-between every tooth. Flossing every day will help remove food and plaque. If you would like more information on how to keep your mouth healthy, please visit our website at [www.smilesbc.org](http://www.smilesbc.org) #NCDHM #oralhealth #publichealth #smileSBC

Recuerde usar hilo dental todos los días. Cepillarse sus dientes, no alcanza la comida que está entre cada diente. Usar hilo dental todos los días ayudará a eliminar los alimentos y la acumulación de placa. Si desea más información sobre cómo mantener su boca sana, por favor visite nuestro sitio web en [www.smilesbc.org](http://www.smilesbc.org) #NCDHM #saludoral #saludpública #smileSBC

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**San Bernardino County Public Health** **smile** SAN BERNARDINO COUNTY

**NCDHM Social Media Posting Guide Week 4 – Monday, February 20, 2023**

About 30 to 40 million Americans do not go to the dentist because of anxiety or fear. Don't let this stop you and your child from keeping your smile healthy. For some tips and tricks, visit <https://smilecalifornia.org/visit-g-the-dentist/nervous> #NCDHM #oralhealth #publichealth #smileSBC

Alrededor de 30 a 40 millones de personas en estados unidos no van al dentista por ansiedad o miedo. No permita que esto impida que usted y su hijo mantengan una sonrisa saludable. Para obtener algunos consejos y trucos, visite <https://smilecalifornia.org/visit-g-the-dentist/nervous> #NCDHM #saludoral #saludpública #smileSBC

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## National Children's Dental Health Month

### NCDHM Bundles

- DPH Health Clinics
- Black Infant Health Program
- WIC – 15 centers
- Vital Records
- Department of Child Support Services
- IEHP Community Resource Centers
- NAEBOR Clinic





- Press release, newsletters, billboards, bus shelters, social media ads, and radio spots
- Feb. 2 at E. Neal Roberts Elementary School in San Bernardino

Over 60 kindergarten and transitional kindergarten (TK) students received dental health assessments

Appearance by Potter the Otter!

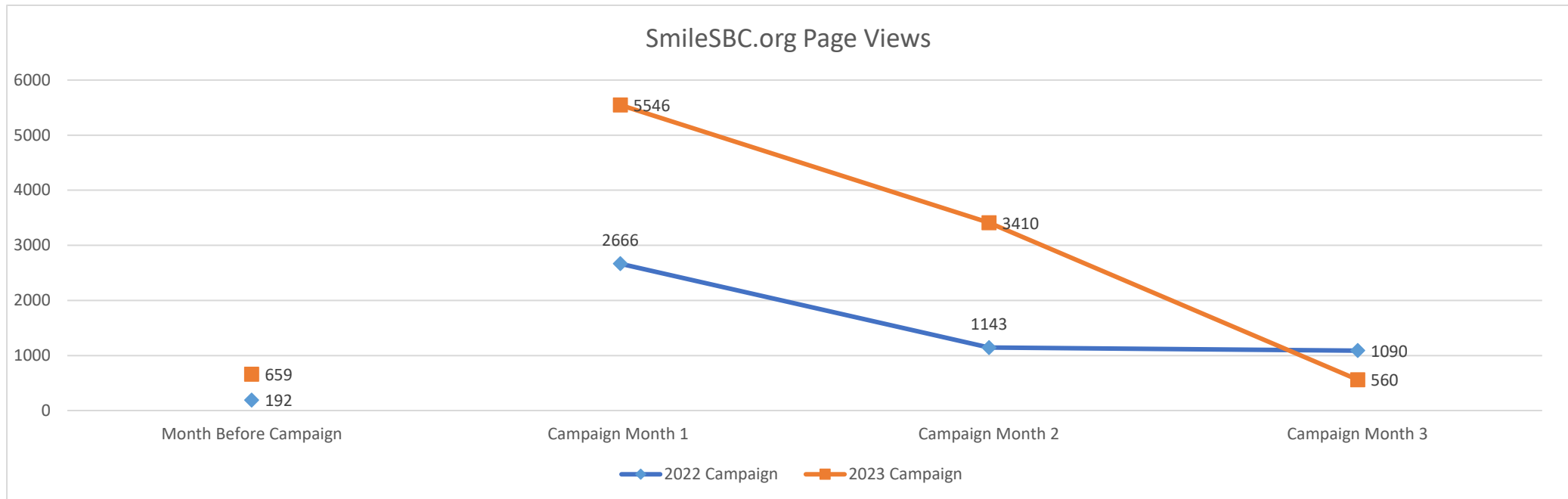




## Media, Digital and Social Coverage of 'Little Teeth, Big Responsibility' Campaign

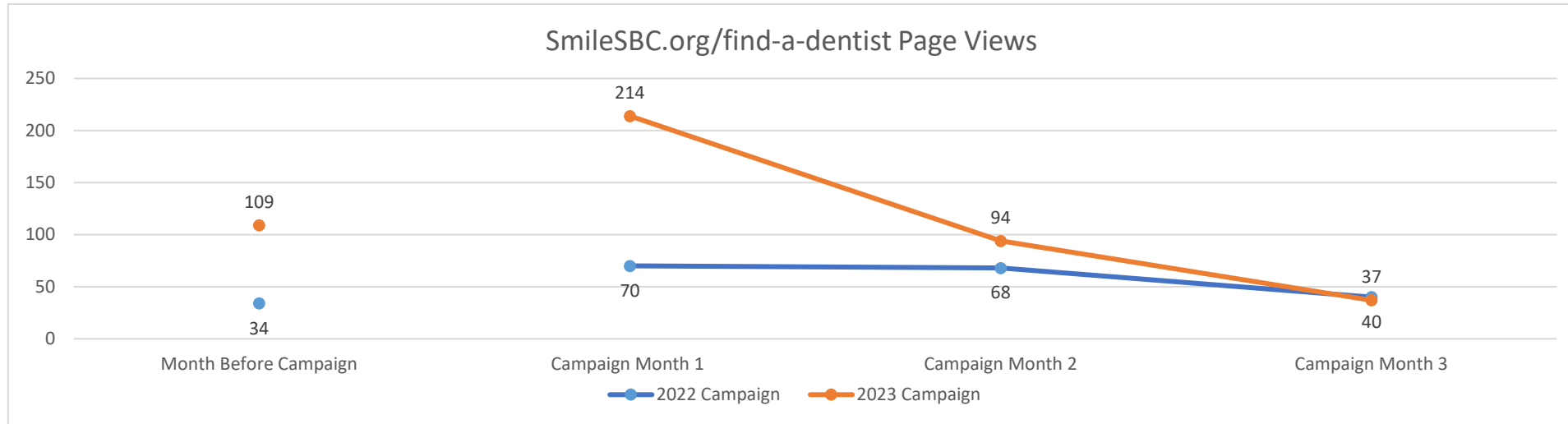
2022 Campaign - 5,091 views  
2023 Campaign - 9,616 views  
=  
88% increase in page views

# SmileSBC.org Page Views





# Smilesbc.org/Find-a-Dentist Page Views



Previous Page Path	Pageviews	% Pageviews
<a href="/find-a-dentist/">/find-a-dentist/</a>		
Jan 1, 2023 - Mar 30, 2023	32	20.00%
Feb 1, 2022 - Apr 30, 2022	31	31.00%

Next Page Path	Pageviews	% Pageviews
<a href="/find-a-dentist/">/find-a-dentist/</a>		
Jan 1, 2023 - Mar 30, 2023	133	33.08%
Feb 1, 2022 - Apr 30, 2022	96	35.96%



Previous page path:  
 2022 Campaign – 31  
 2023 Campaign – 32  
 Up 3%

Next page path:  
 2022 Campaign – 96  
 2023 Campaign – 133  
 Up 38%



# Events and Activities



**DECEMBER**

17, 2022

SBCUSD- SB High School Health Fair



**DECEMBER**

19, 2022

Dept of Child Support Services tabling



**FEBRUARY**

3, 2023

HAFDRA Screening Event – Rim of the World



**FEBRUARY**

22, 2023

SBCUSD Cal Safe Resource Fair for Teen Parents



# Events and Activities



**MARCH**

11, 2023

Child Care Resource  
Center Family Play Day



**MARCH**

14, 2023

El Sol Home Visitor  
Training



**MARCH**

31, 2023

IEHP Dental Day-  
Victorville



**APRIL**

01, 2023

Spring Into Action Health  
Fair- Victorville

# Events and Activities



**APRIL**

01, 2023

Spring Into Action Health Fair- San Bernardino



**APRIL**

05, 2023

Health Fair for SB County probation



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**SMILE SBC EVENT REQUEST FORM**

Please fill out the form below if you would like Smile SBC to attend an event you are hosting. Please provide notice of event at least 3 weeks in advance.

All events will be taken into consideration and a Smile SBC staff member will reach out to your organization if we are available to attend. Please allow 1-2 business days for a follow-up. If you do not hear back, please email us at [info@smilesbc.org](mailto:info@smilesbc.org).

ORGANIZATION/AGENCY NAME: \_\_\_\_\_  
CONTACT NAME: \_\_\_\_\_  
EMAIL: \_\_\_\_\_  
EVENT TITLE: \_\_\_\_\_  
EVENT DATE: \_\_\_\_\_  
EVENT TIME: \_\_\_\_\_  
EVENT ADDRESS: \_\_\_\_\_  
EST. NUMBER OF PARTICIPANTS: \_\_\_\_\_

POPULATION:  Children (0-5)  
 Youth (6+)  
 Adults  
 Older Adults (65+)

INDOOR OR OUTDOOR EVENT?  Indoor  
 Outdoor  
 Don't know

SMILE SBC WILL NEED TO BRING THE FOLLOWING:  Table  
 Chairs  
 Canopy  
 Everything will be provided by event coordinator

PLEASE PROVIDE ANY ADDITIONAL INFORMATION ABOUT THE EVENT: \_\_\_\_\_

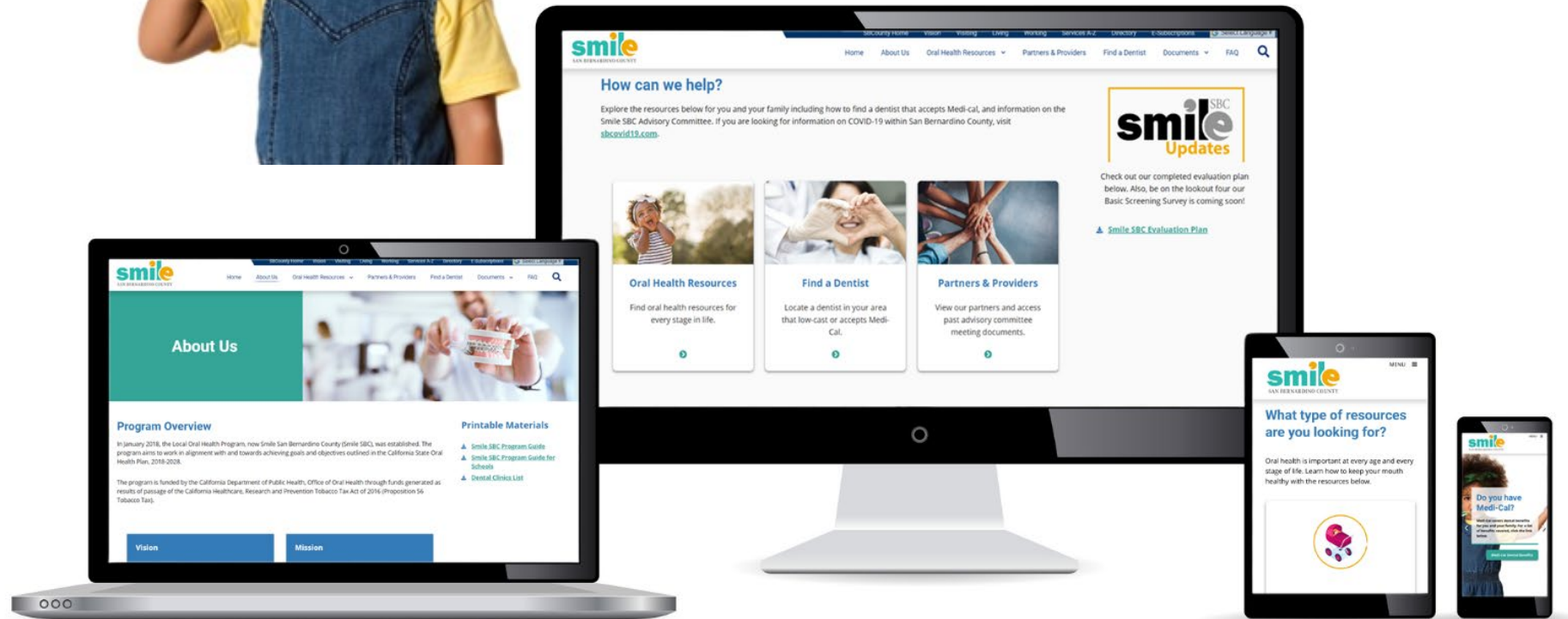
THANK YOU FOR YOUR SUBMISSION! [Email form](#)







Need to find a dentist?  
visit [www.smilesbc.org](http://www.smilesbc.org)



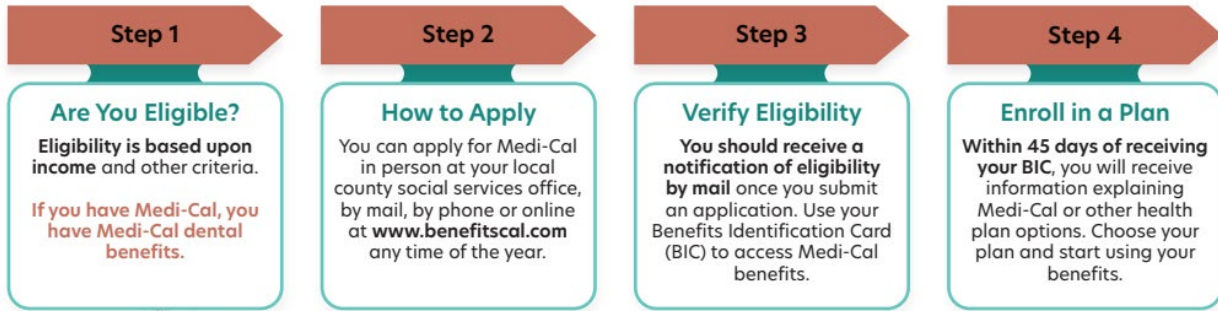


# Steps to Enroll in Medi-Cal

Social Services Office  
 San Bernardino County: (877) 410-8829  
 Riverside County: (877) 410-8827

Medi-Cal offers **FREE** or **LOW-COST** health care for eligible California residents.

- Dental services
- Doctor services
- Emergency room
- Hospitalization
- Maternity/baby care
- Mental health services
- Substance abuse services
- Prescription drugs
- Physical therapy and devices
- Children's medical, dental and vision
- And more!



**ENROLL TODAY!**

**Need help applying?**  
 Call a certified enroller to apply for Medi-Cal over the phone at **(909) 257-0328**

Public Health Find a dentist that accepts Medi-Cal Dental in your area.

Funded by the California Department of Public Health under contract #17-10717



Dental Clinic	Dental Services	Insurance
<b>Assistance League of Redlands</b> 🏠 Redlands 909-792-9430	Cleanings Fillings Children and adults	Medi-Cal Dental Low-cost for uninsured
<b>Assistance League of San Bernardino</b> San Bernardino 909-885-2045	Cleanings Fillings Children ages 5 to 25	Low-cost for uninsured Services for \$20
<b>Barstow Children's Dentistry</b> Barstow 760-260-9033	Cleanings Sealants Children ages 0 to 18	Medi-Cal Dental Low-cost for uninsured
<b>Big Bear Rural Health Clinic</b> Big Bear City 909-878-8221	Cleanings Crowns Children and adults	Medi-Cal Dental
<b>Bloomington Community Health Center</b> 🏠 Bloomington 909-546-7560	Cleanings Extractions Children and adults	Medi-Cal Dental Low-cost for uninsured Sliding fee
<b>Children's Choice Dental Care</b> San Bernardino and Victorville 844-707-5437	Cleanings Dental treatment under anesthesia Oral care for special needs Children ages 0 to 18	Medi-Cal Dental Low-cost for uninsured Sliding fee
<b>Healthy Dental Care</b> 🏠 Victorville 760-208-4858	Cleanings Crowns Children and adults	Medi-Cal Dental Additional plans
<b>Healthy Teeth For Kids</b> Redlands and San Bernardino 951-940-5855 or 909-380-5443	Cleanings Sealants Children ages 0 to 18	Medi-Cal Dental Additional plans
<b>Inland Family Community Health Center</b> 🏠 San Bernardino 909-708-8168	Cleanings Extractions Children and adults	Medi-Cal Dental Low-cost for uninsured Sliding fee
<b>Lake Arrowhead Dental Clinic</b> 🏠 Lake Arrowhead 909-336-4045	Cleanings Fillings Children and adults	Medi-Cal Dental Low-cost for uninsured

Do you have Medi-Cal? Medi-Cal covers dental services! Scan this code to find a dentist that accepts Medi-Cal Dental in your area.

🏠 = serves pregnant individuals (may require medical release from primary care provider)

Smile SBC Health Education Updates



Follow and like us at  
SmileSBC\_DPH





### CALIFORNIA SMILE SURVEY 23/24

Determine prevalence of oral disease in the state and county.

Screen kindergarten and 3<sup>rd</sup> grade children

2019 = 2 out of 3 kinder and 3 out of 4 third graders had experienced tooth decay

### CARE COORDINATION SYSTEM

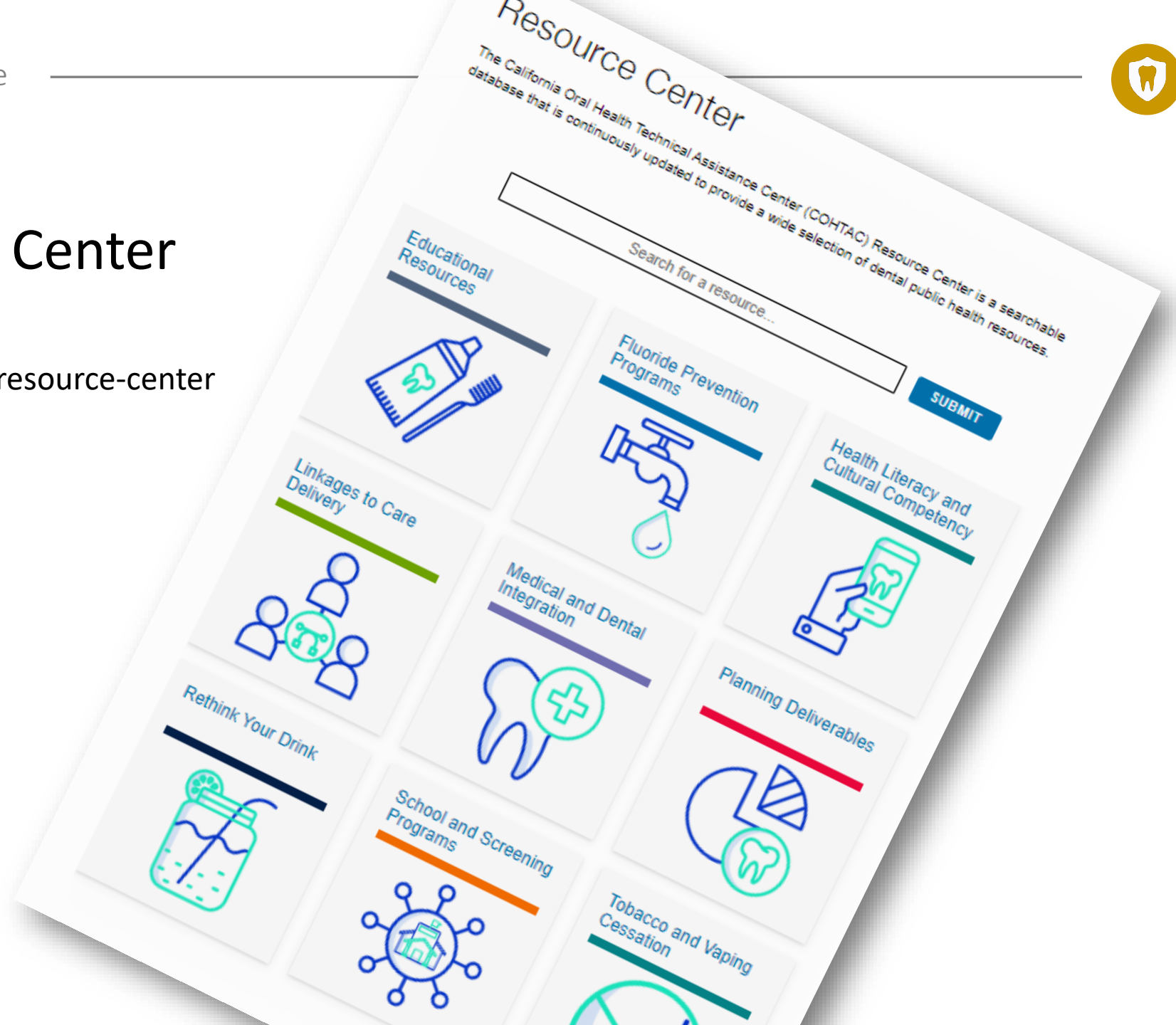
In process at the state

Will bring info to the school workgroup



# CA Oral Health Technical Assistance Center

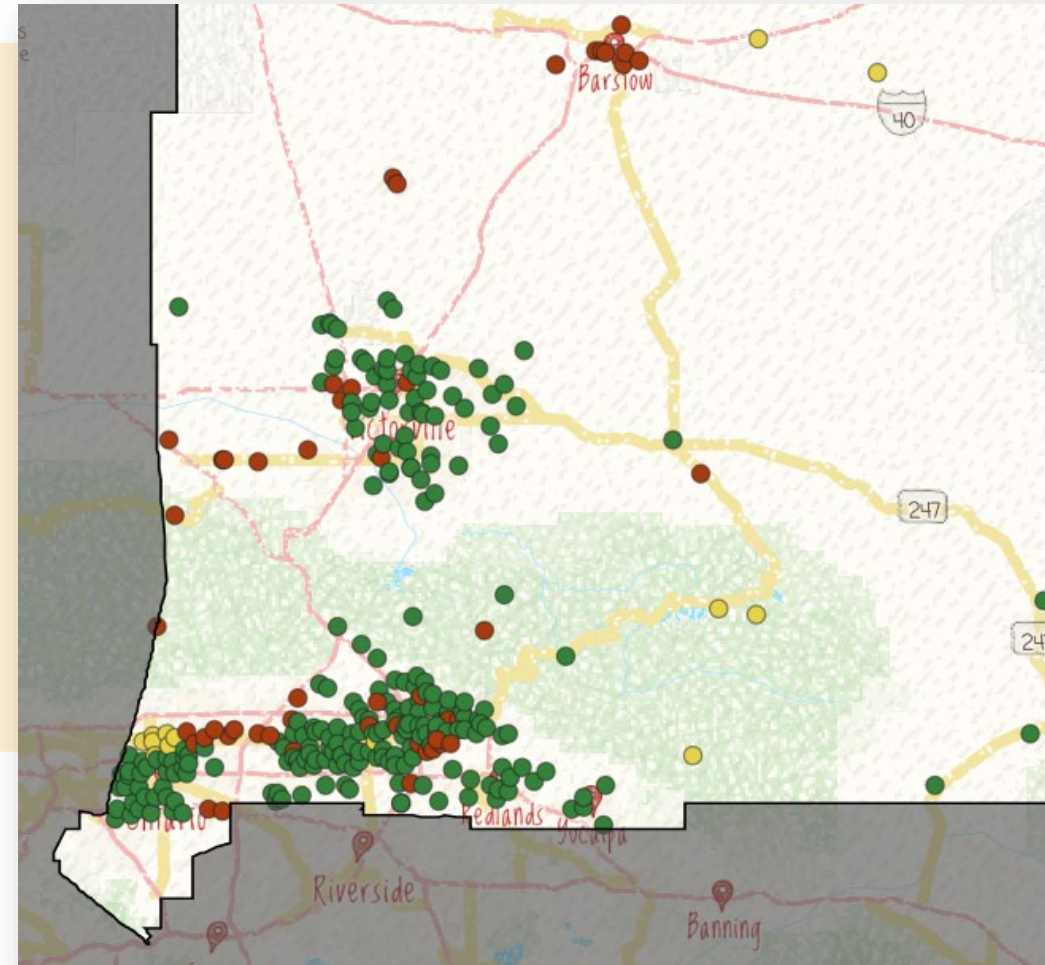
<https://oralhealthsupport.ucsf.edu/resource-center>



# School Expansion Efforts

## GOALS

- Increase existing districts/schools & MOUs with new districts/schools
- Increase kindergarten assessments (KOHA)
- Increase reporting in SCOHR (System for California Oral Health Reporting)
- Increase sealant prevalence
- Decrease disparities



# School Expansion Efforts

## PROGRESS

Five (5) partners contracted to expand kindergarten assessments

New, expanded partnerships with SB County Superintendent of Schools and CAHELP

Outreach to districts expanded

SCOHR accounts established for additional school districts

Discovered 3 previously unknown school dental providers

New agreements with 4 school districts

Portable equipment received and will be distributed soon





Developing Education Materials



The poster features a yellow background with a large white silhouette of a head in profile. Inside the head silhouette, there is a photograph of a young girl brushing her teeth. Below the silhouette, there are two dark blue rounded rectangular boxes. The left box lists dental services provided at schools, and the right box states 'No Cost!' with a photograph of children sitting on the floor. At the bottom, there is a section for common types of problems and contact information.

**San Bernardino County Public Health** **smile** SBC

# Oral Health in Schools

*Keep students in school and learning!*

Students who miss school due to dental problems cost California school districts about \$30 million a year.

Almost 3 out of 4 third graders and over half of kindergarten children in San Bernardino County have had tooth decay.

Having a dental program at your school can lower absences and allow easy access to dental care for students & their families.

### What dental services can be provided at schools?

- Oral health education
- Screenings
- Cleanings
- Sealants
- Referrals to local dentists
- Fluoride varnish
- Treatments such as extractions and fillings

### What is the cost for schools or parents?

**No Cost!**

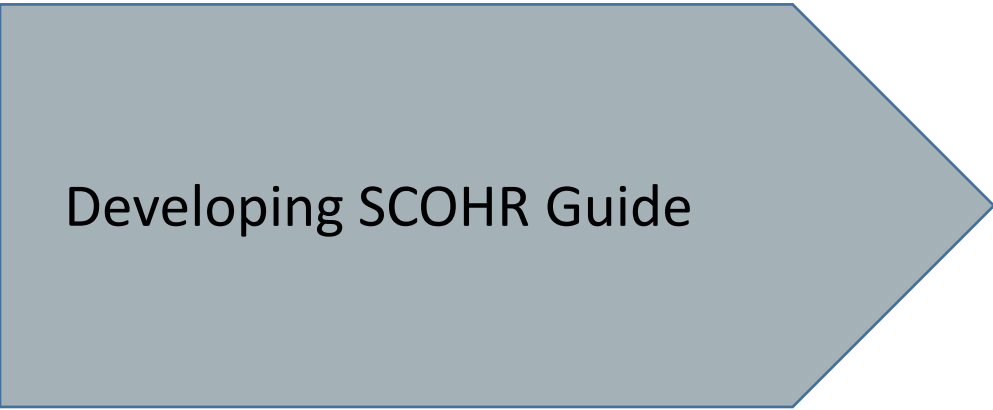
### Common types of problems:

- Cavities/tooth decay
- Poor dental hygiene
- Difficulty gaining self confidence
- Less concentration in school due to pain

If you want a dental program at your school, please email us at [info@smilesbc.org](mailto:info@smilesbc.org)

Funded by the CDPH under Contract #22-10191





# Guide for Entering Kindergarten Oral Health Assessment Data into the SCOHR Program

Entering data is required by July 1st of the school year

## Why SCOHR?

SCOHR was developed by various dental associations to provide an inexpensive web-based means of collecting and centralizing all required student data to meet the AB1433 reporting requirements.

## Why enter the data?

Entering aggregate data into the System for California Oral Health Reporting (SCOHR) program is crucial to improving children's oral health by tracking the data to determine essential interventions to help children.

## There are two ways to enter aggregate data

Whether you are entering the data manually or uploading it, the following data points are essential:

1. Total # of students at the school who eligible for an assessment.
2. Total # of students presenting proof of assessment.
3. Total # of students that waived due to financial burden.
4. Total # of students that waived for lack of access to a dentist.
5. Total # of students that waived for non-consent by parents.
6. Total # of students that did not return proof of assessment or a waiver.
7. Total # of students that were found to have untreated decay.
8. Total # of students that were found to have had caries experience.

## Manual Entry of Data

When manually entering the aggregate data into SCOHR, click on "Data Input" on the top of the page upon logging in. Then click on "Data Input Form". Once you reach this page, you can find the appropriate school and enter the aggregate data manually as seen in the screen shot belo. If you do not see the list of schools, email scohr@sjcoe.net for support.

**Overall Assessment and Information for**

The total number of students at this school eligible for the assessment

The total number of students presenting proof of assessment.

The total number of students that waived due to financial burden.

The total number of students that waived for lack of access to a dentist.

The total number of students that waived for non-consent by parents.

The total number of students that did not return proof of assessment or a waiver to the school.

The total number of students that were found to have untreated decay.

The total number of students that were found to have had caries experience.

## Upload the Data

When uploading the aggregate data into SCOHR, click on "Data Input" on the top of the page upon logging in. Then click on "Upload Data". In order to upload the excel files, the following is required. The files must be a csv file that contains 9 columns: Total\_Eligible, Total\_PoA, Waived\_FB, Waived\_ND, Waived\_NC, Not\_Returned, Assessed\_UD, Total\_CE, CDS\_Code. You can view the schema by clicking on "See schema" next to the instructions. SCOHR also includes a sample csv template that can be used.

Choose the fiscal year and select the csv file to upload

Fiscal Year: 2019-2020

Select a file: Choose File No file chosen

Upload



# Workgroups

## SCHOOL PROGRAMS

- Increase in current schools and expand to additional
- Increase SCOHR reporting
- Improve referrals/linkages (warm handoffs)
- Regional collaboration

## EVALUATION AND QUALITY IMPROVEMENT

- What measures are most useful to Smile SBC and partners
- Develop tools to collect data
- Integrate into other workgroups





# Next Steps

- School Program Workgroup - Regional
- Continue School Program Expansion Efforts
- Distribute Equipment for School Programs
- Events and Classes – Seek out new opportunities and partners
- In-Person Advisory – June/July

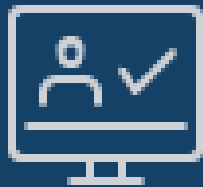
# CONTACT US

**Smile SBC Website**

[www.SmileSBC.org](http://www.SmileSBC.org)

**Smile SBC Email**

[info@SmileSBC.org](mailto:info@SmileSBC.org)





# *Partner Updates And Announcements*





# Prize Opportunity!

Scan QR Code

Please make sure to include  
**YOUR FULL NAME AND EMAIL**  
to receive your prize.

Chance to win a Spring Lily and  
Amazon Gift Cards!



*No government funds are used to purchase prizes.*

# Thank You!

**Smile SBC Website**  
[www.SmileSBC.org](http://www.SmileSBC.org)

**Smile SBC Email**  
[info@SmileSBC.org](mailto:info@SmileSBC.org)

