



Workgroup Purpose and Meeting Objectives

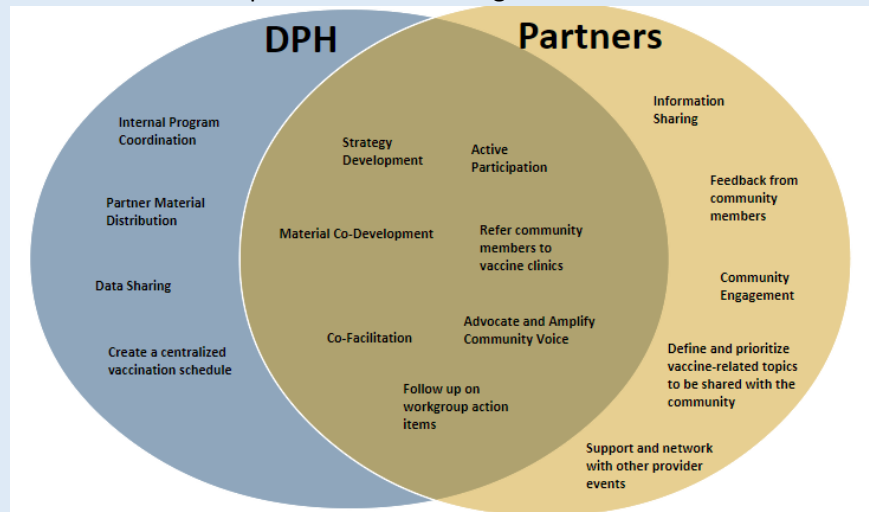
- Revisiting the workgroup’s purpose to provide a structured and collaborative approach to address vaccine equity by:
 - Uniting diverse stakeholders
 - Overcoming barriers
 - Fostering a healthier community
 - Encouraging a collective consensus to ensure meaningful collaboration and equitable access to vaccines for all
- Meeting Objectives:
 - Identify demographic groups and areas that are under-vaccinated
 - Identify the barriers and challenges to vaccine equity in San Bernardino County
 - Agree upon ground rules and generate a collective consensus agreement
 - Form subgroups based on populations of focus

The Workgroup Co-Chair Role

- We are actively recruiting for a workgroup co-chair and hope to announce our co-chair in the October meeting.
 - If you are interested or know of any partners who may be interested, please fill out our survey here: <https://forms.office.com/g/gR8bJJXXBn>
- **What the co-chair role will look like:**
 - Term: October 2024 – September 2025 (1 Year)
 - Commit to participate and attend at least 2 planning meetings per month (approx. 1 hour per meeting)
 - Assist in recruiting, retaining, and orienting new members (e.g., community-based organizations, faith-based organizations, community members, etc.)
 - Serve as co-leader and liaison for workgroup
 - Work in conjunction with the Health Equity team to guide subgroups, help provide support, and technical assistance, and facilitate engagement

Grounding in Our Purpose

- Roles and responsibilities of the workgroup were revisited, and the group came to an agreement on what was presented in this diagram.





- **Setting Workgroup Ground Rules:** Workgroup members were asked for input and feedback regarding setting ground rules for the workgroup.
 - Some answers shared by the group were:
 - Active participation and listening
 - Be open to and accept diverse viewpoints and ideas
 - Stay rooted in the shared vision of vaccine equity

- **Drafting a collective consensus agreement**

The Vaccine Equity Workgroup is dedicated to addressing health disparities and inequities in vaccine access and adherence for San Bernardino County residents. We aim to create a safe space where everyone can be their authentic selves, sharing their vulnerabilities, lived experiences, and talents.

This environment encourages **collectible accountability and active efforts to tackle inequity**, serving as a model for the broader community. Even when disagreements arise, we strive to **collaborate and co-create harmoniously toward our shared goal: eliminating inequitable vaccination rates through advocacy, policy, education, and awareness**. Together, we are committed to bridging gaps and dismantling barriers to ensure equitable vaccine **access**.

- Feedback regarding the consensus agreement included the need to broaden the statement regarding the shared goal of eliminating inequitable vaccine access. The group agreed that **access** was limited to the actions and activities of the workgroup.

- The workgroup identified current challenges and barriers our communities face.

Challenges & Barriers Themes		
Themes	Sub- Themes	Description
Communication & Messaging	Misinformation & Confusion	<ul style="list-style-type: none"> ● Lack of clear communication & messaging ● Language ● Complex processes
Social Perceptions	Fear & Mistrust	<ul style="list-style-type: none"> ● Historical mistrust ● Fear due to misinformation, lack of health education, or community perceptions
Accessibility	Physical Access & Logistical Challenges	<ul style="list-style-type: none"> ● Competing priorities (e.g., time constraints, etc.) ● Geographical barriers/ challenges ● Cost
Social Perceptions	Normalization, Information Fatigue, & Society Perceptions	<ul style="list-style-type: none"> ● Reduced perceived urgency, complacency ● Polarized perceptions based on political associations ● Multiple information sources (e.g. social media, peers, federal vs. State vs local, other brands)

Identifying Challenges and Barriers to Vaccine Equity



Populations of Focus

- We aim to incorporate subgroups within the workgroup to involve all participants in accomplishing specific tasks, activities, and to create an open space for collaboration. Each group will meet to discuss strategies and approaches to address challenges and barriers toward vaccine equity amongst populations of focus in the county.
- **Populations of focus:**
 - **2022-23:**
 - Latinx
 - AA/Black
 - **2023-24:**
 - 0-4 year old
 - >65 year old
 - **2024-25:**
 - TBD
- Discussion amongst workgroup members identified these specific populations of focus in the table below, along with the group focus.

Populations of Focus	Group Focus
Latinx/ Hispanic Population	<ul style="list-style-type: none"> • Addressing misinformation • Health Education • Raising Awareness • Targeting mono-lingual individuals (Spanish speakers)
Young Children (under 5)/ Youth	<ul style="list-style-type: none"> • Addressing misinformation • Targeting parents • Shifting social perception/ complacency
Indigenous/ Native Populations	<ul style="list-style-type: none"> • Health Education • Information sharing in indigenous languages
Rural Populations	<ul style="list-style-type: none"> • Increasing access & availability • Health Education

- **Please fill out the poll to indicate which subgroup you would like to participate in here:**
<https://forms.office.com/g/rbt1bHU3XN>

Looking Forward

- **Action Items**
 - Think about some strategies for achieving vaccine equity
 - Decide if the workgroup is interested in having an in-person workgroup meeting in early December
 - Indicate your interest in an in-person meeting in our survey here:
<https://forms.office.com/g/gR8bJJXXBn>
 - Fill out the poll to indicate which subgroup you would like to participate in:
<https://forms.office.com/g/rbt1bHU3XN>
- **Agenda Topics for October:**
 - Review populations of focus
 - Breakout room discussions focused on specific strategies.



Reminders

- The October Vaccine Equity Workgroup will be on **Wednesday, October 16th, from 2pm to 3pm**
- Participate in monthly Partner Material Review sessions occurring the second week of each month.
 - If you are interested in participating in a Material Review session, please reach out to EquityInAction@dph.sbcounty.gov
- All communications will be coming from the Health Equity email: EquityInAction@dph.sbcounty.gov
- Please visit the SBCOVID-19 Website: [sbcounty19.sbcounty.gov](https://sbcounty.gov/sbcounty/sbcovid19)
 - For the latest COVID-19 updates from the County, Testing and Vaccine resources, Vaccine Equity Dashboard, and Community Resources.