DEPARTMENT OF HEALTH

















COUNTYWIDE VISION

We envision a complete county that capitalizes on the diversity of its people, its geography, and its economy to create a broad range of choices for its residents in how they live, work, and play.

We envision a vibrant economy with a skilled workforce that attracts employers who seize the opportunities presented by the county's unique advantages and provide the jobs that create countywide prosperity.

We envision a sustainable system of high-quality education, community health, public safety, housing, retail, recreation, arts and culture, and infrastructure, in which development complements our natural resources and environment.

We envision a model community which is governed in an open and ethical manner, where great ideas are replicated and brought to scale, and all sectors work collaboratively to reach shared goals.

From our valleys, across our mountains, and into our deserts, we envision a county that is a destination for visitors and a home for anyone seeking a sense of community and the best life has to offer.

BOARD OF SUPERVISORS

ROBERT A. LOVINGOOD Chairman, 1st District JANICE RUTHERFORD
2nd District

JAMES RAMOS 3rd District **CURT HAGMAN** Vice Chairman, 4th District JOSIE GONZALES 5th District

GARY McBRIDE Chief Executive Officer

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DIRECTOR'S MESSAGE



The 2017-2018 Annual Report for the Department of Public Health encompasses the great work that Public Health has accomplished within the fiscal year.

Our department continues to dedicate all of our work to prevent epidemics and the spread of disease, protect against environmental hazards, prevent injuries, promote healthy behaviors, respond to disasters and deliver equitable, quality health services. This annual report demonstrates how our programs support and carry out our vision of "healthy people in vibrant communities."

TRUDY RAYMUNDO
Public Health Director

HISTORY & GEOGRAPHY



The County of San Bernardino is located in the inland portion of Southern California. With an area of 20,106 square miles, San Bernardino County is geographically the largest county in the contiguous United States and is larger than the combined land masses of New Jersey, Massachusetts, Delaware, and Rhode Island. San Bernardino County is bordered on the north by Inyo County, the northeast by the state of Nevada, the east by the state of Arizona, the south by Riverside County, the southwest by Orange County and the west by Los Angeles and Kern counties.

The San Bernardino County Board of Supervisors became legally authorized for health administration in 1872. A county health officer was first permitted in 1897 and made mandatory in 1909. The Department of Public Health was established in 1931 and by 1942 employed 10 staff. Today, we boast a dedicated staff of over 900 employees in our department. Our service to the community is guided by our values of collaboration, diversity, equity, innovation and transparency. Our goals are to have communities and environments support healthy lifestyles, to educate individuals and communities to make informed healthy decisions, to have each individual be able to achieve his or her full health potential, and to have health services address community health needs.

WISION, MISSION & VALUES

VISION

Healthy people in vibrant communities.

MISSION

Working in partnership to promote and improve health, wellness, safety and quality of life in San Bernardino County.

VALUES

COLLABORATION: We build and nurture partnerships to achieve mutual success.

DIVERSITY: We celebrate and respect the uniqueness of cultures, communities and beliefs.

EQUITY: We ensure that all individuals and communities have equal opportunity for health and well-being.

INNOVATION: We implement creative solutions to address emerging problems.

TRANSPARENCY: We are open, honest and accountable in our relationships, processes and actions.



ORGANIZATION



TRUDY RAYMUNDO

Director



MAXWELL OHIKHUARE, MD
Health Officer



CORWIN PORTERAssistant Director



BRIAN CRONIN Chief of Animal Care and Control



DANIEL PEREZChief of Community
and Family Health



JOSHUA DUGAS Chief of Environmental Health Services



KELLY WELTYChief Financial Officer



JENNIFER BAPTISTE-SMITH Chief of Clinical Health and Prevention Services



KEN JOHNSTON *Quality and Compliance Officer*

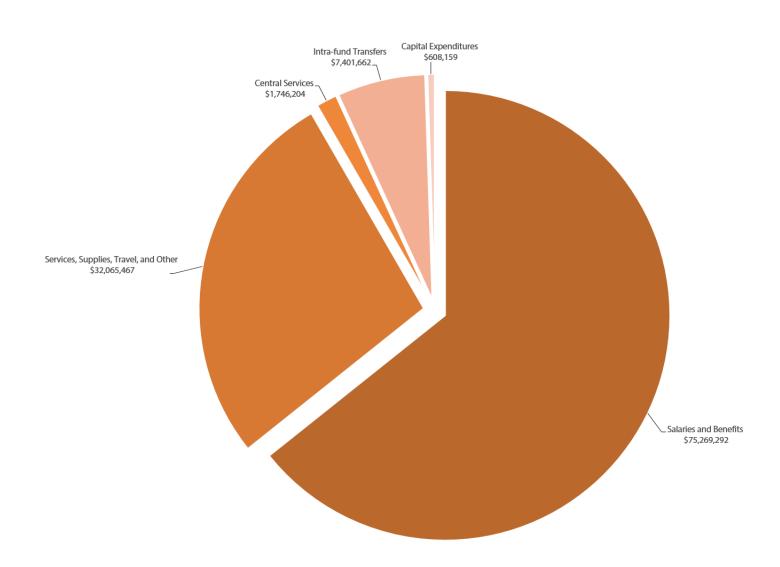


SUZIE SOREN Human Resources Officer

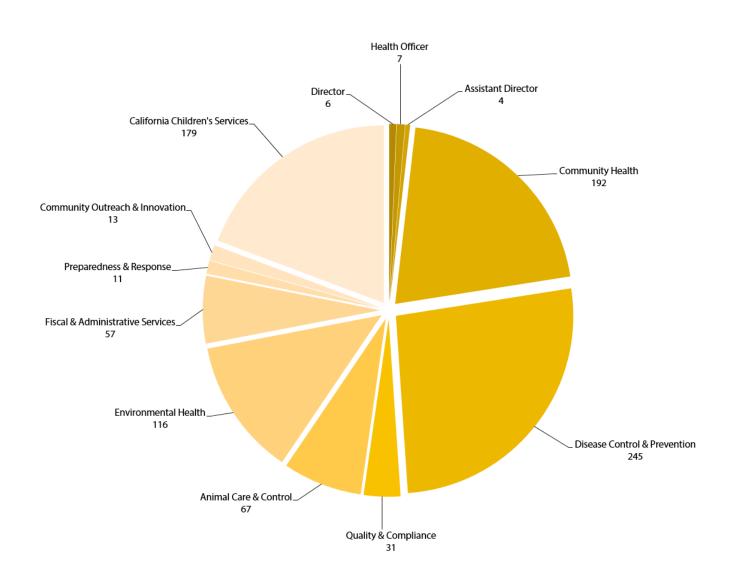


ELLEN HENDRICKSON Human Resources Officer

DEPARTMENT BUDGETED APPROPRIATIONS



DEPARTMENT BUDGETED STAFFING



STRATEGIC PLAN

The Department of Public Health's (DPH) Strategic Plan for 2015-2020 provides direction to the following administrative projects and initiatives:

STRATEGIC PLAN IMPLEMENTATION – The tracking and reporting of all strategic objectives which includes a coordinated and collaborative effort with objective Owners, program staff responsible for implementing, tracking, and reporting progress on strategic objectives.

WORKFORCE DEVELOPMENT – Activities for this initiative include, annual revision of Workforce Development Plan (WDP), coordination of Workforce Development Committee (WDC) to provide recommendations on WDP implementation, and coordination of the department's Mentoring Program with support from the WDC.

DIVERSITY & INCLUSION – A committee-driven initiative that works to promote diversity and inclusion among staff. The committee also looks into strategies to outreach and recruit a diverse and competent workforce that reflects the population of San Bernardino County residents.

HEALTH EQUITY – A committee-driven initiative whose mission is to integrate health equity into all aspects of program planning, service delivery, and policy development within the department.

PERFORMANCE AND QUALITY MANAGEMENT – An initiative led by an advisory committee that focuses on coordinating and guiding the department's performance management and quality improvement activities.



View the San Bernardino County Department of Public Health Strategic Plan 2015-2020 at wp.sbcounty.gov/dph.

ACCREDITATION



326 DOCUMENTS

REVIEWED, MARKED-UP, APPROVED, & SUBMITTED TO PHAB

48 PRESENTATIONS

CONDUCTED TO PROVIDE ACCREDITATION UPDATES TO 600 DEPARTMENT STAFF

17 EXECUTIVE STAFF & 9 LEADERSHIP

MEETINGS/UPDATES FOR CONTINUOUS COMMUNICATION ABOUT ACCREDITATION PROGRESS

DPH is in the process of seeking national accreditation from the Public Health Accreditation Board (PHAB). The process is designed to measure the health department's performance against a set of nationally recognized standards that focus on items such as accountability, efficiency, effectiveness, performance, and outcomes, which lead to improvements in the overall health of the community.

HIGHLIGHTS

Launched Version 2.0 of the electronic interactive Scavenger Hunt on the Accreditation website.

Distributed electronic Accreditation newsletters to all Public Health email users on a quarterly basis.

Updated DPH screensavers with new accreditation messaging.



ANIMAL CARE & CONTROL

Animal Care and Control (ACC) protects and serves the public and pets by enforcing laws and pertinent ordinances which establish levels of care for all animals domestic and wild. ACC works to prevent rabies in humans and pets and teaches responsible pet ownership, which includes the importance of spaying and neutering. ACC also assists with the reunification of lost pets with their owners and places unwanted pets into new homes.

HIGHLIGHTS

Partnered with 508 non-profit, private sector, animal Rescue Group Partners (RGP) to receive homeless animals from ACC shelters. This number increased from 449 RGPs that were enrolled at the end of FY 2016-17 (13.1% increase). ACC will implement an Animal Rescue Coordinator pilot project in FY 2018-19 to assist in supporting the RGP program.

Held a total of 31 special and/or off-site pet adoption events. The non-profit, charitable organization Animals aRe First Fund (ARFF) sponsors each of the off-site adoption events and pays for the spay/neuter fees for pets adopted during these events. This significantly lowers the cost to adopt a homeless pet and incentivizes pet adoptions during these events.



1,973 ANIMALS
IN COUNTY OPERATED ANIMAL
SHELTERS WERE ADOPTED

26,700 FIELD
SERVICE CALLS
RESPONDED BY ANIMAL CARE
CONTROL STAFF

201 INSPECTIONS
CONDUCTED AT ANIMAL
ESTABLISHMENTS

BABIES OPTIMAL NUTRITION WITH ULTIMATE SUPPORT



775 CALLERS

THROUGHOUT THE
COUNTY WERE PROVIDED
BREASTFEEDING SUPPORT
BY INTERNATIONAL BOARD
CERTIFIED LACTATION
CONSULTANTS

Babies Optimal Nutrition with Ultimate Support, or BONUS, is a comprehensive lactation support program, offering materials and information promoting breastfeeding after the birth of a baby as well as a 24-hour warm line. The warm line is made available to all county residents through 2-1-1. Materials and information are also provided to local hospitals, prenatal care providers and local businesses (promoting lactation accommodation practices) countywide.

HIGHLIGHTS

A total of 25 Breastfeeding and Baby Behavior Toolkit (BBB) trainings were completed for medical providers' offices and their staff, and a total of 9 separate trainings were conducted at birthing hospitals in San Bernardino County. Upon completion of the training, the toolkit was incorporated at each gestational visit to offer a breastfeeding education component for pregnant women.

CALIFORNIA CHILDREN'S SERVICES

California Children's Services (CCS) is a statewide program that arranges, directs and pays for medical care, equipment and rehabilitation. Services can be authorized for children and young adults under 21 years of age, who have CCS eligible conditions and whose families are unable to pay for all or part of their care.

HIGHLIGHTS

Ninety percent of all medical eligibility were determined within five days of receipt of all necessary documentation.

Ninety-eight percent of financial-eligibility and 95% of residential-eligibility were determined.



11,087
MEDI-CAL TITLE XIX
CASES SERVED

1,491
MEDI-CAL/OPTIONAL TARGETED
LOW INCOME CHILDREN'S
PROGRAM CASES SERVED

745
CALIFORNIA CHILDREN'S
SERVICES CASES SERVED

CLINIC OPERATIONS



426 PATIENTS

SERVED AT THE WALK-IN-CLINICS SINCE ITS OPENING IN MARCH 2017

454 PATIENTS

RECEIVED DENTAL SERVICES
AT THE ADELANTO, ONTARIO,
HESPERIA, AND SAN
BERNARDINO HEALTH CENTERS
SINCE OCTOBER 2017

1,077 PATIENT CALLS

FROM THE CARENET AFTER-HOUR SERVICE WERE PROVIDED The Clinic Operations Section operates four Federally Qualified Health Centers (Adelanto, Hesperia, Ontario and San Bernardino) and three clinics (Barstow, Big Bear and Needles). They provide affordable preventative and primary care services for County residents. Services include basic primary care, pediatrics, behavioral health, family planning, sexually transmitted disease (STD) testing and treatment, maternal health, routine vaccinations and preventative dental services. Patients are never denied services due to inability to pay for services.

HIGHLIGHTS

Received a funding award of \$175,700 from the Health Resource and Service Administration (HRSA) through the Access Increases for Mental Health and Substance Abuse Services (AIMS) to expand access to mental health services, and substance abuse services focusing on the treatment, prevention, and awareness of opioid abuse.

Began providing preventative dental services to all health center patients in October 2017. Services include basic dental screenings and recommendations for preventive intervention; oral hygiene instruction and related oral health education; oral prophylaxis, as necessary; and topical application of fluorides.

Initiated the Provider of the Day/Walk-In-Clinic in March 2018 in an effort to increase efficiency with triaging walk-in patients at the Hesperia, Ontario and San Bernardino Health Centers. The Walk-In-Clinic serves patients with emergent needs while decreasing the impact on the appointment schedule.

COMMUNICABLE **DISEASE SECTION**

The Communicable Disease Section (CDS) is responsible for collecting, monitoring, and analyzing communicable disease surveillance data throughout the county. CDS provides information to the public and medical community on disease transmission and prevention strategies. As part of CDS, the Tuberculosis Control Program investigates cases, assists private and public providers in TB treatment, and case investigation. The program also provides TB case management and direct observed therapy services that ensure the timely completion of Tuberculosis (TB) medication, further protecting the public from TB. The Immunizations Program provides immunization trainings and in-service training to medical providers and office staff throughout the county.

HIGHLIGHTS

Partnered with the Sheriff's Department to combat the rising rates of syphilis by initiating a screening program at the West Valley Detention Center.

Initiated a public and provider education campaign for Zika, which included the creation and display of a Zika poster at the AMC Theatre at the Ontario Mills Mall. Staff also visited over 50 providers' offices and met with over 180 health professionals to encourage proper reporting and testing of prenatal conditions including Zika, congenital syphilis, and pertussis.

Partnered with Riverside University Health System to host two conferences for pediatric and prenatal providers with over 100 participants. Presenters from the California Department of Public Health provided education on Zika, congenital syphilis, and pertussis.

For more information about the Communicable Disease Section, visit wp.sbcounty.gov/dph/programs/cds.



17,769 EPI/TB REPORTS **RESULTING IN 12,902 CASES**

20,351 STD REPORTS **RESULTING IN 18.220 STD CASES**

706 HIV/AIDS REPORTS **RESULTING IN** 207 HIV/AIDS CASES

COMMUNITY OUTREACH & INNOVATION



OVER 1,000 SERVICE CALLS

FIELDED BY THE REENTRY
PROGRAM IN COLLABORATION
WITH 2-1-1

56 ACTION HEROES

NOMINEES RECOGNIZED BY THE BOARD AS PART OF THE VISION2BACTIVE CAMPAIGN

OVER 50 PHYSICAL ACTIVITY EVENTS

PARTNERED WITH HEALTHY COMMUNITIES TO SUPPORT VISION2BACTIVE

Community Outreach and Innovation is comprised of Healthy Communities, Community Vital Signs (CVS), Reentry, Safe Routes to School, as well as the department's Statistical Analysts, Epidemiologists and Geographic Information Systems (GIS) staff.

HIGHLIGHTS

Under the primary CVS Steering Committee, the Implementation Planning Sub-Committee and Communications Sub-Committee engaged in multiple meetings to develop an Implementation Action Plan.

CVS in collaboration with the Healthy Communities program successfully implemented the countywide Vision2BActive campaign, launched www.Vision2BActive.com, and recognized Action Heroes in support of the Countywide Vision.

Healthy Communities completed its strategic plan, secured additional funding from the California Endowment, and is in the process of implementing its strategic plan.

COMPLIANCE

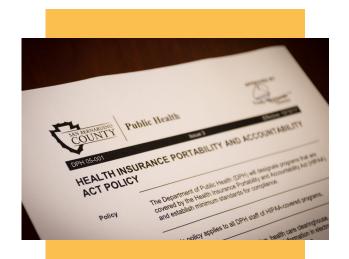
The Compliance Unit provides administrative and operational support to the department by developing tools, conducting analyses and making recommendations, writing reports and manuals, and assisting with program development and monitoring. Support includes performing planning and studies of programmatic activities, conducting legislative analysis, reviewing existing protocols, and developing or revising policies and standard practices. The Compliance Unit provides leadership and assistance with developing performance management and quality improvement initiatives and ensuring compliance with state and federal laws and regulations.

HIGHLIGHTS

Procured the services of a security consultant to conduct an Information Security Risk Assessment to evaluate DPH's compliance with Health Insurance Portability and Accountability Act (HIPAA) Security Rule standards and protocols.

Developed a Department Risk Mitigation Plan (DRMP) in March 2018. The Compliance Unit is coordinating the implementation of the DRMP to ensure full compliance with the HIPAA Security Rule.

Added a Performance Management Coordinator position to provide guidance for the department's Performance Management System and to help to continue efforts to advance a culture of quality.



34 POLICES AND STANDARD PRACTICES

DEVELOPED/REVISED, WHICH HELPED COMPLETE DPH'S APPLICATION TO PHAB

3 COMPLIANCE HIGHLIGHTS ISSUES

PUBLISHED TO INCREASE STAFF AWARENESS ON VARIOUS POLICIES AND STANDARD PRACTICES

10 NEIGHBORHOOD ANALYSES

DEVELOPED FOR THE NUTRITION PROGRAM'S COMMUNITIES OF EXCELLENCE

ENVIRONMENTAL HEALTH SERVICES



8,744 "A" LETTER GRADES

OUT OF 9,273 FOOD FACILITY INSPECTIONS IN THE COUNTY

220 PLANS

REVIEWED FOR ONSITE WASTEWATER TREATMENT SYSTEMS

19,429 MOSQUITOES

TRAPPED AND TESTED FOR WEST NILE VIRUS

Environmental Health Services (EHS) performs various inspections to prevent disease-causing agents, exposure to toxic substances, and unsanitary conditions that may lead to foodborne, vectorborne, waterborne, and bloodborne illnesses. EHS also protects public health through education, enforcement and collaboration.

HIGHLIGHTS

Received the 2018 National Association of Counties (NACo) Achievement Award for the "Elevated Risk Plan".

The Mosquito and Vector Control Program was awarded a \$150,000 grant from the Public Health Foundation Enterprises to invest in the surveillance and abatement of Aedes mosquitoes which can transmit Zika, Dengue, Chikungunya, and Yellow Fever.

The Land Use Protection Program developed open communications with the Department of Building and Safety in order to streamline service requests and avoid unnecessary redundancies for customers.

FAMILY HEALTH SERVICES

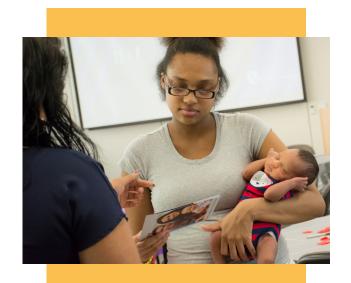
The Family Health Services seeks to address conditions in which the maternal, child, adolescent and young adult populations and their families can be healthy by assessing community health concerns; empowering individuals to adopt healthy life styles; organizing community efforts to embrace health promotion and core wellness values; assuring maternal and child health best practices; and working with California counties and the State of California agencies to develop public policy.

HIGHLIGHTS

In collaboration with DPH Communicable Disease Section and the California Department of Public Health, planned and facilitated the first Communicable Disease Conference for obstetric and pediatric providers.

The Black Infant Health (BIH) program enrolled 91 participants, where they each received an average of 13.5 activities, for a total of 1,134 activities performed by BIH staff to enhance the lives of African-American pregnant and parenting women.

Contacted 100% of families who experienced a Sudden Infant Death Syndrome (SIDS) or presumed SIDS death to provide them with resources for bereavement services.



24,959 UPDATES

TO HEALTH AND EDUCATION PASSPORTS FOR CHILDREN AND YOUTH (0-17 YEARS OF AGE)

3,965 SCREENINGS

COMPLETED IN SIX SCHOOL DISTRICTS THROUGHOUT THE COUNTY FOR HEARING, VISION, AND SCOLIOSIS

37,055 CARE COORDINATION INTERACTIONS

PROVIDED TO CHILDREN AND YOUTH (0-17 YEARS OF AGE)

HEALTH EDUCATION



15 AREA HIGH SCHOOLS

PARTICIPATED IN THE SAFE AND SOBER PROM/GRADUATION CAMPAIGN

83 COMMUNITY EVENTS

PARTICIPATED BY HEALTH EDUCATION STAFF

955 HIV+ AND 167 HEP C TESTS

ADMINISTERED TO HIGH RISK INDIVIDUALS AS PART OF COMMUNITY TESTING EFFORTS

Health Education staff are embedded in multiple programs throughout the department. Health Education staff work with various customers and partners, both internal and external, to increase awareness and knowledge, provide linkages and referrals, promote healthy lifestyles and empower behavior change to improve the health of the community. In addition to allocating health education staff to support the goals and objectives of other programs in DPH, Health Education provides direct prevention and education programs in community-based programs.

HIGHLIGHTS

Environmental Health Services team developed a "real time" geographic information system (GIS) tracking program for community health education events.

Strengthened collaboration with Probation Department's
Day Reporting Centers (DRC) through the weekly
placement of a Health Education Specialist at DRCs in the
East, West and Desert health planning regions.

Increased the Department's capacity for HIV test counselors by training additional Health Education staff and Communicable Disease Section staff in HIV rapid testing services.

INFORMATION SERVICES

The Information Services (IS) unit assists DPH programs improve their services through the effective use of technology and ensures that access to digital information is secure and reliable. IS also provides consultation for technology initiatives, analyzes business requirements, and provides project management.

HIGHLIGHTS

Participated in the October 2017 and May 2018 Disaster Recovery Test sponsored by Information Services Department. Recovered 32 department servers to the High Desert Government Center and tested functionality.

Created 7 and updated 4 standard procedures for security and compliance-related work.

Created 5 new SharePoint sites and performed major modifications to 9 existing SharePoint sites.



3,576 PIECES OF EQUIPMENT

MAINTAINED AND SERVICED THROUGHOUT DPH

1,072 SYSTEM ACCESS REQUESTS (SARS)

ACROSS 44 SITES IN THE DEPARTMENT

NUTRITION



12,096 PRESCHOOLERS AND 204 PARENTS/ CAREGIVERS

RECEIVED DIRECT NUTRITION EDUCATION

148 SENIORS

REPORTED IMPROVED
OVERALL BODY STRENGTH,
AND DECREASED STRESS AND
DEPRESSION THROUGH THE
ARTHRITIS FOUNDATION'S
WALK WITH EASE PROGRAM

56,399 RESIDENTS

RECEIVED DIRECT EDUCATION INTERVENTIONS IN SCHOOLS, EARLY CHILDCARE, SUMMER MEALS, AND COMMUNITY LOCATIONS

The Nutrition program provides chronic disease and obesity prevention activities and interventions for low-income individuals and families through food and activity education, breastfeeding support, community development strategies and marketing of healthy behaviors consistent with the current Dietary Guidelines for Americans (DGA) and the United States Department of Agriculture (USDA) Food Guidance. The program also certifies menus, conducts inspections of detention facilities and Senior Nutrition service providers, and provides nutrition counseling at clinic sites.

HIGHLIGHTS

Hosted a DPH Food Drive in celebration of National Nutrition Month and collected 2,318 food and 725 pet food items for donation.

Hosted community forums in 9 Communities of Excellence (CX³) neighborhoods and identified priority areas; currently 5 neighborhoods are conducting sustainable, resident-led physical activity classes and walking groups.

Conducted 4 Rethink Your Drink Day of Action events in partnership with the Transitional Assistance Department and Preschool Services, reaching 821 county residents.

PREPAREDNESS & RESPONSE PROGRAM

The Preparedness and Response Program (PRP) responds to emergencies caused by bio-terrorism, infectious disease, natural disasters, and other public health threats. PRP works collaboratively with 24 cities and towns, local law enforcement and fire departments, state and federal agencies to develop comprehensive public health emergency preparedness and response plans to prepare the county and municipalities for a disaster. During an event DPH will conduct disease surveillance, provide emergency health information, health precautions, health education, and links to additional public health resources.

HIGHLIGHTS

Exercised a full-scale Point of Dispensing (POD) Site with the City of Colton for mass pill dispensing.

Developed an online Point of Dispensing (POD) training for emergency response partners.

Created an online Disaster Service Worker (DSW) Training for Department of Public Health staff.



6 POINTS OF DISPENSING SITES

EXERCISED AS MASS VACCINATIONS CLINICS

319 CLIENTS

SERVICED DURING THE FLU
SEASON DURING MASS
VACCINATION CLINIC EXERCISES

33% DPH STAFF

TRAINED AS DISASTER SERVICE WORKERS

PUBLIC HEALTH LABORATORY



30,000 LABORATORY TESTS PERFORMED The Public Health Laboratory provides laboratory testing to support public health programs, including Clinic Operations, Animal Care and Control, Environmental Health Services, and Communicable Disease Section. In addition the laboratory also provides laboratory testing and reference services to local hospitals, medical providers, local animal control agencies, and law enforcement.

HIGHLIGHTS

Implemented the interface between the Orchard Laboratory Information System and Clinic Operations Centricity Electronic Health Record, allowing more rapid reporting of laboratory test results.

RYAN WHITE PROGRAM

DPH receives funding from the Ryan White Program (RWP) to support internal HIV service programs as well as contracted services provided by various public and community-based organizations throughout San Bernardino County and Riverside County. RWP funded services include medical care, dental care, mental health services, substance abuse services, medical nutrition therapy, home care, case management, housing, food services, transportation services, psychosocial support services, and outreach/linkage services. RWP strives to improve the access, quality, and delivery of funded services to low income HIV positive individuals, thereby improving their quality of life and the health of the community as a whole.

HIGHLIGHTS

Partnered with the California Office of AIDS and two other local health jurisdictions to complete the new, 5-year plan "Laying a Foundation for Getting to Zero: California's Integrated HIV Surveillance, Prevention, and Care Plan".

Obtained a Core Services Waiver to allow more funding to be shifted to wrap-around, support services that support clients' connection to and maintenance in medical care. which is now primarily supported by Medi-Cal Expansion.

Transitioned Planning Council Support to a community organization that has experience with community collaboratives. It is expected that this change will result in improvements in the processes and work of the Inland Empire HIV Planning Council.



4,010 UNDUPLICATED **HIV+ CLIENTS**

RECEIVED RYAN WHITE FUNDED SERVICES

101 **NEWLY DIAGNOSED CLIENTS**

11,470 INDIVIDUALS RECEIVED OUTREACH/EARLY

INTERVENTION ENCOUNTER/ TESTING (HIV+/-)

VITAL STATISTICS REGISTRATION OFFICE



The Vital Statistics Registration Office (VSRO) is responsible for registering all births and deaths and issuing burial permits in San Bernardino County. VSRO provides these services by working with all county residents, as well as local community hospitals and mortuaries to ensure that these services are met.

15,124
REGISTERED DEATH
CERTIFICATES

26,701
REGISTERED BIRTH
CERTIFICATES

187
REGISTERED FETAL DEATH
CERTIFICATES

WOMEN, INFANTS & CHILDREN

The Women, Infants and Children (WIC) program helps families by providing nutrition/breastfeeding education, issuing checks for healthy supplemental foods, and making referrals to healthcare and other community services. Participants must meet income guidelines and be pregnant/postpartum women, infants, or children, including foster children, under age five. WIC has been designed to help its participants make choices that can have a positive and lasting difference in their family's health.



Developed the San Bernardino County Breastfeeding Collective (SBCBC) comprised of various organizations within the county, including Black Infant Health (BIH), Maternal, Child, and Adolescent Health (MCAH), Baby's Optimal Nutrition and Ultimate Support (BONUS), and neighboring WIC agencies to strategize ways to increase breastfeeding rates in the County through mutual collaboration.

Celebrated National Breastfeeding Month 2017 by participating in the Big Latch-On event, organizing baby bonding activities, sharing participant breastfeeding testimonials and staff commitments as to how they were going to support breastfeeding.

Participated in a collaborative breastmilk drive that successfully contributed a substantial amount of donated breastmilk to infants in need throughout San Bernardino and Riverside counties.



690,000 FOOD VOUCHERS

PROVIDED AT 17 WIC SITES THROUGHOUT THE COUNTY

41 MILLION DOLLARS

IN SALES WERE GENERATED AT MORE THAN 200 AUTHORIZED WIC GROCERS THROUGH WIC FOOD VOUCHERS

