



## Public Health Health Equity

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### CBO Collaborative Meeting Summary

May 05, 2026

#### Purpose

To enhance outreach and promotion efforts throughout the County by fostering collaboration with community-based partners and trusted messengers.

#### Public Health Officer Update

**Speaker: Dr. Wang, [EquityinAction@dph.sbcounty.gov](mailto:EquityinAction@dph.sbcounty.gov)**

#### Health Update – Pediatric Flu Death

- San Bernardino County has confirmed the 1<sup>st</sup> pediatric influenza-related death of the 2025-26 season.
- Dr. Wang states that it is especially important for people with underlying health conditions to understand the importance of taking proactive steps to reduce their risk of severe illness.
- Upcoming vaccine clinics and testing services calendar: [Events from May 5 - July 13 - Department of Public Health](#)

#### Nicotine in Our Community

- The American Lung Association releases an annual report card grading counties and states on:
  - Smoke-free air (California's report card grade: **B**)
  - Tobacco taxes (California's report card grade: **C**)
  - Access to cessation services (California's report card grade: **A**)
  - Tobacco Prevention and Control Program Funding (California's report card grade: **C**)
  - Restrictions on flavored tobacco products (California's report card grade: **B**)
- California state data:
  - \$13 Million in healthcare costs due to smoking
  - 8.5% Adult smoking rate
  - 13.8% Adult tobacco use rate
  - 39,000 smoking attributed deaths
- Tri-County South region data (Imperial, Riverside, San Bernardino):
  - High rates of business violations (60%) related to tobacco sales

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- Violations include underage sales, missing required signage, and failure to verify photo ID
- California Department of Public Health (CDPH) launched a new statewide anti-nicotine campaign targeting ages 18–24:
  - Focuses on different forms of nicotine products: cigarettes, pouches, flavored items, vaping
  - Includes graphic educational videos
  - Highlights unknown long-term effects of newer nicotine products
- Resources available for youth and communities:
  - [Soluna App - connects youth \(13–25\) with coaches and peers for quitting support](#)
  - [Undo the Movement - statewide anti-tobacco initiative](#)
  - [Kick It California - resources for quitting smoking, vaping, and smokeless products](#)

## San Bernardino Countywide Vision: Community Vital Signs

**Community Vital Signs, Dori Baeza, [Dori.Baeza@dph.sbcounty.gov](mailto:Dori.Baeza@dph.sbcounty.gov)**

**Vision Statement:** We envision a county where a commitment to optimizing health and wellness is embedded in all decisions by residents, organizations, and government.

- Full San Bernardino Countywide Vision Statement available at: [CAO Vision – San Bernardino CountyWide Vision](#)
- The Vital Signs Initiative is responsible for supporting the Countywide Vision, which focuses on fostering collaboration across sectors to build a vibrant, healthy, and resilient county for all residents.
- Its goal is to bring together partners to coordinate efforts, share resources, and develop strategies that advance the goals of the San Bernardino County Community Transformation Plan.
- The community health priorities are:
  - **Behavioral Health:** Improve mental health and decrease substance misuse in San Bernardino County
  - **Injury and Violence Prevention:** Decrease incidences of violence in San Bernardino County
  - **Chronic Disease:** Decrease morbidity and mortality rates for chronic diseases in San Bernardino County
- Organizations are invited to participate in and support the Community Vital Signs initiative if they are interested in contributing to system-level change. Please contact Nicolette Carlos for more information: [Nicolette-Ashley.Carlos@dph.sbcounty.gov](mailto:Nicolette-Ashley.Carlos@dph.sbcounty.gov)
- Community Vital Signs is co-hosting **Community Health Forums**. Community Health Forums are listening sessions hosted with San Bernardino County community organizations, providing a space for community members to share their experiences and perspectives related to the county’s health priorities.
- These forums focus on understanding whether key health priorities-behavioral health, chronic disease, and injury and violence prevention- are still affecting communities, what has changed, and what new issues are emerging.
- We want to give a special thank you to our partners that have co-hosted a Community Health Forum with Vital Signs: Morongo Basin Healthcare District, GOGO Barstow, IEHP, Young Visionaries, Department of Behavioral Health, Reach Out, and Healthy Fontana.

If you are interested in co-hosting, please contact [Equityinaction@dph.sbcounty.gov](mailto:Equityinaction@dph.sbcounty.gov).

## Public Health Program Updates

### Friday Night Live, Nayeli Perez, [Nayeli.Perez@dph.sbcounty.gov](mailto:Nayeli.Perez@dph.sbcounty.gov)

- Friday Night Live will be hosting a summer social event in collaboration with San Bernardino County Children's Network on June 17<sup>th</sup> at Glen Helen Regional Park. This event is from 9AM – 4PM and is intended for youth ages 12-18. The day will include activities and learning opportunities for topics like mental health, wellness, and substance use prevention. There will also be free access to the splash pad after the event for the attendees.

**Register here:** <https://www.eventbrite.com/e/fnl-summer-social-tickets-1987844931702>

### Health Equity – Healthy Communities Initiative, Kimberly Smith, [Kimberly.Smith@dph.sbcounty.gov](mailto:Kimberly.Smith@dph.sbcounty.gov)

- Healthy Communities has partnered with the Preparedness and Response program to promote the [Cool Places to Go](#) map for San Bernardino County. As extreme heat weather approaches, the interactive map highlights public indoor spaces such as libraries, community centers, senior centers, malls, and splash pads where residents can safely cool down. The map allows users to locate nearby cooling spots and view transit routes. Feedback is welcomed and community partners can also suggest additional indoor locations through this link: <https://forms.cloud.microsoft/g/2MVRk5cjh0>.

## Monthly Learning Topic

### American Heart Association, Libraries with Heart, Marklem Valdovinos, [marklem.valdovinos@heart.org](mailto:marklem.valdovinos@heart.org)

- The Libraries with Heart program is a nationwide initiative that began in 2021 with the Ontario City Library and collaborated with American Heart Association (AHA) to place blood pressure kits in their library.
- Part of why this initiative is making a positive impact is because hypertension is a major risk factor for heart attack, stroke, dementia, kidney failure, and more complications. Many community members express that they have high blood pressure but don't have access to a blood pressure machine.
- Community members can check out the free kits at a Heart Hub (organizations that provide the kits), take them home, and take their blood pressure accurately. Not only do community members just take their blood pressure but there is also educational material in the kits to learn what their systolic and diastolic numbers mean and act for themselves.
- May is Stroke and Hypertension Awareness month. Stay vigilant by remembering **B.E. F.A.S.T.**:
  - Balance loss
  - Eye (vision changes)
  - Face drooping
  - Arm weakness
  - Speech difficulty
  - Time to call 911
- AHA focuses on cardiovascular and brain health. By 2028, they will implement proven solutions in science, policy and care for healthier people in communities.

- If your organization is interested in participating as a Heart Hub, please complete the following form. This information will help determine your level of interest, and you will be contacted with next steps, and we will meet to understand how your site could support blood pressure monitoring and chronic disease prevention in the community: [Libraries with Heart Agency Interest Form](#)
- If you'd like to connect or learn more, please contact: [Marklem.valdovinos@heart.org](mailto:Marklem.valdovinos@heart.org) or [Jorgelina.Atucha@heart.org](mailto:Jorgelina.Atucha@heart.org)

### CBO Business

- We encourage you to fill out our survey, [CBO Collaborative Feedback](#) — All feedback will help us to better support our community. Our goal is to ensure that the collaborative remains relevant, uses time effectively, and continues to build and maintain partnerships across the county.
- Topic for June's CBO Collaborative Meeting:
  - San Bernardino County Transitional Assistance Department will present on the recent CalFresh and Medi-Cal changes that were announced.

### Community Partner Roundtable

- **Building Resilient Communities** is hosting “The Ark of Safety - Community Resiliency Summit” on June 25, 2026, from 8am – 3pm at Diocese of San Bernardino (1201 E. Highland Ave, San Bernardino, CA 92404). For additional information, please contact Debra Williams at [info@brcus.org](mailto:info@brcus.org).  
Registration link: <https://www.eventbrite.com/e/ark-of-safety-community-resiliency-summit-in-person-tickets-1982460598015>
- **Mother's Nutritional Center** shared that if anyone is on EBT or CalFresh and are looking for additional programs or resources, they can reach out to Cristina Yrigoyen ([cristinay@mncinc.com](mailto:cristinay@mncinc.com)) to learn more about which programs they may be eligible for.
- **AIDS Healthcare Foundation** has moved their Upland clinic location to 1060 San Bernardino Rd, Upland, CA 91786. For more information, contact Diana Martinez – AHF Program Manager at (909)243-2396.
- **St. Bernardine Medical Center** is hosting free diabetes management and prevention education workshops. Both 60-minute and multi-week workshops (virtual and in person) are offered. If you are interested in collaborating or would like more information, contact Frenzelle Apaga ([Frenzelle.Apaga@commonspirit.org](mailto:Frenzelle.Apaga@commonspirit.org)).

The next meeting will be on  
**Tuesday, June 2, 2026**  
**9:00 AM – 10:30 AM**  
 Via Microsoft Teams